

As IT is the cause of the problems, the business position is reinforced. They will do more, take more responsibilities, ...

Strong Business Position in the context of IS development

Requires Business knowledge & competencies in conceptual IT / business informatics

Incomplete, late, superficial detection of Information Need

Inappropriate Conception of Solution for Business Demand

Elaboration and communication of Business Demand

Causes of pressure, inappropriate and too few resources

Decline of Business – IT Collaboration

Inappropriate & weak Information system

Causes of changes

Only Partial exploitation of potential of Business Informatics

Weakened Position of IT in the company

Huge gap in Business – IT Alignment

